



March 2026

Dear Tennis Enthusiast & Community Advocate,

The Ashland Tennis & Fitness Club (AFTC) is pleased to invite you to support the 51st Annual Big Al's Tennis Tournament. Your sponsorship will play a key role in promoting tennis within our community and advancing the growth of "A Sport for a Lifetime".

Tennis is an activity that requires commitment and perseverance, benefiting both experienced players and beginners alike. It provides lifelong advantages in physical health and social interaction.

Tournament highlights include:

- Saturday evening player dinner, complimentary for participants and available to guests at a nominal fee.
- Complimentary goodie bags for all competitors.
- Complimentary t-shirts provided to all players.
- On-site food trucks throughout the tournament.

This year's event welcomes players of every skill level and age, featuring separate adult and junior tournaments. The adult tournament is scheduled for July 10-12, while the junior tournament will take place July 18-19.

In addition to competition, the tournament creates an enjoyable setting for spectators, who are encouraged to watch outstanding matches and socialize with other tennis enthusiasts.

We are committed to ensuring your sponsorship experience is as fulfilling as the tournament itself. Please refer to the enclosed sheet outlining sponsorship levels and associated benefits.

All sponsorship proceeds will be allocated directly to tournament activities. Neither the Ashland Tennis & Fitness Club nor its staff will benefit from these funds; any remaining resources will be reserved for future events.

For questions or requests regarding sponsorship packages, please contact Ronda Spencer at 541-517-9764 or Events.ATFC@mind.net.

Thank you for your consideration and support.

Sincerely,

Ronda Spencer

Ronda Spencer, Events Coordinator
Ashland Tennis & Fitness Club



51st Annual Big Al's Tennis Tournament



SPONSORSHIP OPPORTUNITIES 2026

Title Sponsor - \$5,000

- ✓ Name/logo on t-shirts as title sponsor
- ✓ Use of ATFC facility for a private event (4 hours Saturday or Sunday evening)
- ✓ 1 hour private group lesson with Len and Cian – up to 12 players
- ✓ 6 tickets for Saturday Night Dinner
- ✓ 6 \$10 food truck tickets
- ✓ 3 Tournament t-shirts
- ✓ Tournament goodie bag
- ✓ Recognition on Sponsor Banner and Posters
- ✓ Recognition on ATFC website and ATFC newsletter

Diamond Sponsor - \$2,500

- ✓ Name/logo on t-shirts
- ✓ Use of ATFC facility for a private event (2 hours Saturday or Sunday evening)
- ✓ 1 hour private group lesson with Len, Cian or Ashley - up to 4 players
- ✓ 3 tickets for Saturday Night Dinner
- ✓ 3 \$10 food truck tickets
- ✓ 2 Tournament t-shirts
- ✓ Tournament goodie bag
- ✓ Recognition on Sponsor Banner and Posters
- ✓ Recognition on ATFC website and ATFC newsletter

Platinum Sponsor - \$1,000

- ✓ Name/logo on t-shirts
- ✓ One-hour private lesson with Len, Cian or Ashley
- ✓ 2 tickets for Saturday night dinner
- ✓ 2 \$10 food truck tickets
- ✓ Tournament t-shirt
- ✓ Tournament goodie bag
- ✓ Recognition on Sponsor Banner and Posters
- ✓ Recognition on ATFC website and ATFC newsletter

Gold Sponsor \$500

- ✓ Name/logo on t-shirts
- ✓ 1 ticket for Saturday night dinner
- ✓ Tournament t-shirt
- ✓ Tournament goodie bag
- ✓ Recognition on ATFC website
- ✓ Recognition in ATFC newsletter

Silver Sponsor \$250

- ✓ Name/logo on t-shirts
- ✓ 1 \$10 food truck ticket
- ✓ Tournament t-shirt
- ✓ Tournament goodie bag
- ✓ Recognition on ATFC website
- ✓ Recognition in ATFC newsletter

Bronze \$100

- ✓ Name/logo on t-shirts
- ✓ Tournament goodie bag
- ✓ Recognition on ATFC website
- ✓ Recognition in ATFC newsletter

Thank you for your support!

Your support helps keep Big Al's tennis tournament a tradition in Ashland and helps grow tennis in our community!



51st Annual Big Al's Tennis Tournament



Sponsorship Form 2026

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

Email _____

Sponsor Level

- Title Sponsor \$5,000 (T-shirt sizes _____, _____, _____)
- Diamond Sponsor \$2,500 (T-shirt sizes _____, _____)
- Platinum Sponsor \$1,000 (T-shirt size _____)
- Gold Sponsor \$500 (T-shirt size _____)
- Silver Sponsor \$250 (T-shirt size _____)
- Bronze Sponsor \$100

Please make checks payable to: Ashland Tennis & Fitness Club

Please have your art ready logo to Ronda no later than June 1st to be included in our marketing materials and on the t-shirts. Email to Events.atfc@mind.net

Please be advised that all sponsorship proceeds generated will be directly utilized for the tournament. Ashland Tennis & Fitness Club and its employees will not be entitled to any of these funds. Any funds not utilized for this year's tournament will be retained and allocated for next year's event.

Thank you for your support!

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